



JOIN OUR TEAM AS

Junior Marketing & Content Manager 100% (m/w/d)

START ACCORDING TO AGREEMENT

We are Prime Computer AG — a young, fast growing, climate neutral, international award winning tech company, which produces and offers sustainable climate neutral hardware and services.

HERE YOU MAKE THE DIFFERENCE

- ✓ Support the Marketing Team and the Marketing & Social Media Manager by creating social media content (text, image, graphic, video)
- ✓ Independently plan, edit, and produce content for communication channels such as social media, newsletter, website, etc.
- ✓ Responsible for planning and implementation of the entire email marketing plan and any further development
- ✓ Responsible for content trend research, new idea development, content monitoring and related success control
- ✓ Supervision of the SEO agency as well as optimization of onpage SEO

YOUR IDEAL PROFILE

- ✓ Education/training in the field of marketing, digital marketing and communication
- ✓ Experienced in email marketing, content creation as well as search engine marketing, ideally in the B2B sector
- ✓ IT Interest and know-how, experienced in hardware
- ✓ Strong organizational and communication skills

- ✓ Creative editing and writing skills (focus on action-triggering texting for various audiences)
- ✓ Excellent written and oral expression skills in German & English (required), French (desired)
- ✓ High level of initiative, independent, responsible and goal-oriented
- ✓ Networked and solution-oriented
- ✓ Accurate, reliable, flexible and hands-on
- ✓ Proficient in MS-Office, knowledge of Adobe CC, Word-press, Mailchimp

WHAT WE OFFER

- ✓ Internationally growing company with focus on sustainability and social responsibility
- ✓ Ability to work from any location
- ✓ A pioneering and visionary tech-company that aims to accelerate the sustainable and circular transition
- ✓ Open and dynamic corporate culture
- ✓ Exciting and creative position within a diverse team
- ✓ Work-life balance, with a modern and digital working environment and attractive employment conditions

ARE YOU INTERESTED? GREAT!

Send us your CV including a photo and let us know why we absolutely need YOU. Please tell us your earliest possible starting date and your salary expectations.

We are looking forward to your application.

Send your application to:

Prime Computer AG
Schachenstrasse 9, 9016 St.Gallen
Carole Bänninger
jobs@primecomputer.ch
Phone: +41 71 511 22 98

